



Minutes of the Communications Committee meeting of Bearsted Parish  
Council held at King George V Memorial Hall, Manor Rise on Tuesday 19<sup>th</sup>  
April 2022 at 7.30 pm

Present: Cllr Michael Bollom (Chairman)  
Cllr Suzanne Camp  
Cllr Pat Marshall MBE  
Cllr Adam Powell  
Cllr Denis Spooner  
Cllr Joanna Tribley

Also, in attendance was Clerk Erin Sugden.

**There were no reports from members of the public.**

**1. Declarations of intention to record.**

The Clerk declared the meeting would be recorded for minuting purposes.

**2. Apologies for absences**

Apologies were received and accepted from Cllr Sandra Knatchbull.

**3. Declaration of Interests, Dispensations, Predetermination or Lobbying**

None.

**4. Signing of the Minutes of the last meeting**

The minutes of the Communications Committee meeting on the 22<sup>nd</sup> February 2022 were agreed as a true record and duly signed.

**5. Clerk's report**

The Clerk reported that the planter was now in place at Madginford Shops, the welcome sign was due to be fitted opposite the train station, and she was to follow up on the noticeboard grant. Cllrs were requested to format their emails, but some had struggled. Further assistance will be offered to those that require it.

**6. Media Communications (LGA 1972 s142)**

- a) Correspondence: None
- b) Newsletter: A newsletter will be published within the next week.
- c) Website: Documents relating to Project A will be published on the 21<sup>st</sup> of April after a contact form and email account had been set up.
- d) Social media: It was proposed by Cllr Bollom to spend £20 on a microphone to improve the sound of recorded videos which was unanimously approved. Cllr Powell is to assist with making videos for the Jubilee celebration and Cllr Knatchbull will be requested to feature in a video about Bearsted in Bloom. There were no further comments about social media.

**7. Events (LGA 1972 s145 (1)(a))**

- a) Playscheme: The Clerk had met with the play leader who had explained that even with the increase to minimum wage the budget for the event could be met with the ticket cost remaining at £15 per day. Children will be put into age groups during the event and fruit will be provided at the event. Sponsorship will be sought for the cost of the fruit.
- b) Queens Platinum Jubilee: Cllr Tribley reported that the event is within budget with a packed entertainment schedule. The event plan has been submitted to MBC. The Clerk will continue to market the event and should there be a need for more ticket sales Cllr Bollom proposed to spend £150 on marketing. This was resolved with all in favour.
- c) Annual Parish Meeting/Mynn Awards: The plans for the APM and Mynn Awards were to be finalised at the end of the week once guest numbers were known. The Clerk requested for the council to purchase a presentation clicker. Cllr Bollom proposed spending £20 which was resolved unanimously.
- d) Bearsted in Bloom: The Clerk and Cllr Knatchbull had met with a previous volunteer. It was suggested having 4 categories with one 'outstanding' winner in each. Cllr Bollom will forward contact details for Notcutts enabling the Clerk to approach them regarding sponsorship. Cllr Camp and Cllr Powell volunteered to appraise the spaces.

**ACTION: CLLR BOLLUM/CLERK**

- e) Fireworks: The Clerk reported that the fireworks provider had informed her that there was an increase of £1000 due to the cost of fireworks going up. Cllr Bollom proposed to accept this which was unanimously agreed. A poll will be carried out in the summer for music choices which will be between Blockbusters and Musicals.
- f) Other event suggestions: Cllr Tribley will contact the WI Hall to enquire as to whether either the 15<sup>th</sup> or 22<sup>nd</sup> October is available for the Old Time Music Hall event.

**ACTION: CLLR TRIBLEY**

g) Externally organised events

- i. Hazlitt Theatre: A request to hold a theatre show on the Green was received. The Clerk will send an application form to the organiser.

**ACTION: CLERK**

**8. Beautification of Bearsted (Local Government Act 1972, s. 144)**

- a) No Mow May – Spot Lane: Cllr Tribley reported that the request to MBC for a 'No Mow May' verge on Ashford Road had been declined but they suggested a verge on Spot Lane. Cllr Bollom proposed this area with £50 being made available to make up signs to explain the initiative. This was resolved with all in favour. The Clerk and Cllr Tribley will work together on the wording for the signs.

**ACTION: CLLR TRIBLEY/CLERK**

- b) To discuss any new initiatives: None.

**9. Action Plan 2022-2023**

Cllr Bollom is to circulate the action plan 2022-2022 which will be ratified at the next meeting.

**ACTION: CLLR BOLLUM**

**10. Future Agenda Items**

None.

**11. Date of next Meeting**

21<sup>st</sup> June 2022

**There being no further business to transact, the meeting closed at 20.31hrs**

**Signed..... Date.....**